

## Session D2: International Good Practice

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90 staff @ Kauffman

- institutions listed are representative of good practice
- mathematica – 9 year longitudinal study
- North Carolina – large organisation
- Georgetown – entrepreneurship across all disciplines
- Arizona – across campus
- Syracuse – public scholarship – change reward for recognition scheme  
‘Syracuse Corridor’
- West Carolina – very innovative curriculum, clear focused curriculum, straight forward syllabi
- South Missouri – well developed programme
- Denison – 1<sup>st</sup> year entrepreneurship – small liberal arts college
- Kenyon – writing programmes/infuse this within entrepreneurship
- Oberlin – music focus
- Community colleges – Johnson country – comprehensive programme – 16 community colleges in Kansas
- Springfield – IACCE – vertical model – transfer programme

Entrepreneurship in Disciplines

- Nursing, music, pharmacy, arts + technology, journalism and social work.
- National association to be brought together to begin to drive agenda.

In liberal arts and sciences

- Wake Forest university
- Big Blue challenge – University
- St. Staff College
- Fashion Institute of Technology

General education – about entrepreneurship

- NC
- Rochester
- Babson
- Cornell
- Indiana

Technology Management

- MIT
- Stanford
- Georgia Technology
- Minnesota Carlson school
- Tiger Programme
- Case Western - Maths and Physics

Hidden entrepreneurship – mentor/innovator

Iowa State

NC

Wake Forest

- minor in entrepreneurship
- social entrepreneurship

Baccalaureate in entrepreneurship  
Babson  
George Mason University – new university  
California State University – Fresno  
De Paul University  
Washington and Jefferson

Entrepreneurship in MBA programmes

- NW Kellogg – very rich programme – put entrepreneurship in it
- Purdue – more technical
- India – technical

Doctoral Level

- Syracuse - collection of courses
- Colorado Boulder
- Indiana
- Virginia Darden - 2 students a year

Effectiveness of courses

A – 2 levels – entrepreneurship is going  
1990 instruction  
Longitudinally not much info

Mathematica - based in Princeton NJ  
Takes benchmarking approach through surveys and interviews

Arizona State - study and tracking  
Business students and general

Q: What is Kauffman doing about intrapreneurship?

A: Intrapreneurship – corporate venting

Can make a list of courses available to people of where course are being taught

Q: What are we doing to understand study outcomes?

A: Ten questions to survey new people into university has been embedded at Illinois  
Inc magazine - Is doing longitudinal study to see if courses are effective

7000 undergraduates follow them

Q: Leadership of universities. How do we bring the leadership of universities together within entrepreneurship?

Kauffman principle areas of focus:  
Curriculum Development and teaching  
Research and publication  
Public engagement

No national organisation for leadership in Higher Education Institutions  
Pilot project her to reveal the top

Q: Is it possible to determine good practice in social enterprise?

A: Examples are Duke – Greg Dees and Harvard and North Carolina

Q: Is it possible to search for courses in Social enterprise, Creative industry enterprise?

A: yes

Major challenges for entrepreneurship:

- 60 % of all entrepreneurs are adjunct faculty – not fully tenured
- Demand for PhD study is huge
- Many vacancies for PhDs in entrepreneurship and can find faculty

What is good practice with respect to competitions?

- idea bounce – <http://www.ideabounce.com/>
- Kellogg – venture capital competition