

China Good Practice: Shanghai Institute of Foreign Trade



HEI Information

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Co-operation with NCGE

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NCGE International HEIs Graduate Entrepreneurship Education Show -case 2006 China Exhibition Final was held in SIFT's Professional Development Center. 8 Universities was selected from 15 university candidates and gave their presentation on their graduate entrepreneurship education.

All the 6 appraisers are from enterprises and over half of them have entrepreneurship background and have created their own ventures.

ABOUT SIFT

Founded in 1960, the Shanghai Institute of Foreign Trade (SIFT), formerly an institution of higher learning affiliated to the Ministry of Foreign Trade and Economic Cooperation, has been operated under the supervision of the Shanghai Municipality since 1994.

The only university of its kind in East China, dedicated to education for international trade, SIFT boasts marked characteristics of and time-honored advantages in offering higher education in international business and commerce.

Embedding Entrepreneurship

In the last three years, with the continuously changing situation, the university successfully carried out a "Three C" Project which aims to improve and enhance the work ethic and entrepreneurship development education for students, namely "rely on three great platforms and pervade three educations", in specific details, they are:

- Pervade work ethic education in teaching courses and special subject lectures, namely Course.
- Pervade entrepreneurship aptitude in students by operating students' start-ups and instructing students establish the Student Entrepreneurship Development Center, namely Center.
- Pervade innovative thinking in entrepreneurship education through organizing and planning campus culture creative activities, namely Culture.

Through the above mentioned platforms and approaches, we can effectively instruct students to be closer to the society and market, successfully raise their awareness of market and social responsibilities, hence, establish a solid foundation for students to encounter their future career challenges. We are delighted to know that more and more students found the pleasure to fulfill their knowledge in real practice, which inspire them with more enthusiasm in knowledge learning.