

# China Good Practice: University of Science and Technology of China



## HEI Information

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At present, three designs of USTC students have won the Gold Prize at the provincial level and are expected to attain good results in the national level competition. In addition, one design has been put to practice with the registration of a new company, and one attracted venture capitalists of Hong Kong to make a proposed investment of 7.5 million, and the other one is being considered by 3 companies and is expected to attract 10 million venture capital.

USTC also managed to help the students look for venture investment and provide with training and consultancy on stakeholders relationship management.

## ABOUT USTC

The University of Science and Technology of China is a new type university established by the Chinese Academy of Sciences (CAS) in September of 1958. With continuous development, USTC has successfully been listed in the top 16 national key universities by the Central Committee of CCP, and it has become one of the youngest national key universities.

## Embedding Entrepreneurship

-Objective: To cultivate the right atmosphere for entrepreneurship and motivate USTC students to engage actively in entrepreneurship activities centered on scientific and technological innovation through Entrepreneurship Plan Competition.

-Overall information: This university has always been committed to entrepreneurship education, and has incorporated entrepreneurship education into the overall planning of science and technology innovation of the whole university. With the substantial support from university authorities, the Faculty of Management and associate companies, the Youth League Committee of USTC organizes "Challenge Cup" Collegiate Entrepreneurship Plan Competition Selective Trials each year and integrates the Competition with the overall "College Student Quality Development Plan" and "career counseling", aims to make it a promoter of student entrepreneurship.

-Students involved: around 200 students every year

-Scope: all faculties of the university

-History: 1999 to now

-Achievements

The Business Plan Competition organized by USTC Youth League Committee aroused great interest on campus, and enhanced the sense of innovation and entrepreneurship of USTC students, and formed a good atmosphere for venture creation.

USTC think the number of participants - 200 every year is not ideal for a renowned multi-disciplinary university. It will keep on attach much importance to attract and encourage more and more students to take part in the relative entrepreneurship event.

USTC also trying to take the training project into the formal curriculum plan.

website: [www.ustc.edu.cn](http://www.ustc.edu.cn)